

Rocco Smeriglio

Rocco Smeriglio graduated from Triton College in May of 1985 and went on to graduate from Purdue University in May of 1987.

Choosing marketing and advertising as his major, he started his career at the Leo Burnett advertising agency learning the media business. Rocco moved to the sales side of the business in 1992 as the Hearst Corporation and Worth Magazine allowed him to sharpen his sales skills. In 1999, as the commercial digital revolution was upon us, Smeriglio was an early employee of Yahoo! and 11 years later became one of the first 1000 employees of Facebook. He also spent nearly three years at Apple Inc., and today is employed by Target Corporation.

Rocco gives back to his community by serving on the board of directors of The Chicago Advertising Federation, The Off the Street Club of Chicago and St. Viator High School. Smeriglio resides in Arlington Heights, Ill., with his wife Andrea and three children, Nicholas, Francesca and Rocky.

Rocco is the son of Rocco and Elizabeth Smeriglio who reside in Park Ridge, Ill., and to this day, remain a positive influence in his life.