Please complete this form (hard copy) and return it to Maureen Musker – E102D, or email mmusker@triton.edu to get an electronic version to complete and submit via email. Either way, we ask that you complete this by 10/15/08.

**PROGRAM / DEPARTMENT:**

| Visual Communications (VIC) |

**CHAIR / COORDINATOR:**

| Lorette Dodt |

**LIAISON CONTACT INFORMATION – Name / phone / email:**

| Lorette Dodt  
  x3519  
  Ldodt@triton.edu |

**3 PROGRAM GOALS** – If your department or program already has set goals, attach the list. If not, please set three goals and include them here. A sample set of goals and guidelines are attached.

Having completed or taken courses in Visual Communication, students will be able to

1. determine the design and production needs of a variety of Visual Communication pieces including output to print, web, and multimedia.

2. apply the design, type and color theories to aesthetic layout for print, web, and multimedia.

3. demonstrate the production steps necessary to accurately produce design pieces according to client specifications to print, web, and multimedia.

4. apply the use of current software for page layout, photo/image manipulation, vector graphics, web design, animation, presentation software and video.

5. develop a printed and digital portfolio of completed work that includes aesthetic design and accurate production and further meets the program requirements and the career/transfer goals of the individual student.

6. use the Internet to research, post, and communicate.

7. comply with the legalities concerning visual communications including, Copyright, Intellectual property, Licensing, Model Release and others as necessary.