

Area of Study: **Business and Information Technology**  
 Pathway: **Entrepreneurship**  
 Type: **Certificate**  
 Curriculum Code: **BUS.ETR.CERT (C406D)**

(Total Program Credits: 30)

The Entrepreneurship Program prepares learners to competently start their own small business. For persons who currently own a small business, the program provides specific skills and knowledge necessary to increase sales and profits and improve overall operation efficiency.

**PROGRAM LEARNING OUTCOMES:**

At the successful completion of the Entrepreneurship Certificate, the graduate will be able to:

- construct a new company file in QuickBooks;
- recognize the available resources in order to assist in starting up a small business; and
- classify the key elements of a business/marketing plan.

Program Map for Full-Time Students

Semester One: Fall	Category	Stackable Certificate	Stackable Degree	Next Steps
BUS 102 ◊ Small Business Accounting (3)	<i>Required</i>			Meet with your <a href="#">Academic Advisor</a> to create an academic plan.  Explore stackable certificate(s)/degree(s)
BUS 107 ◊ Microsoft Office in Business Applications (3)	<i>Required</i>			
BUS 136 ◊ Entrepreneurship (3)	<i>Required</i>			
BUS 141 ◊ Introduction to Business (3)	<i>Required</i>			
BUS 150 Principles of Management	<i>Required</i>			

15 Credit hours

Semester Two: Spring	Category	Stackable Certificate	Stackable Degree	Next Steps
BUS 127 Principles of Marketing (3)	<i>Required</i>			Meet with your <a href="#">Academic Advisor</a> to finalize your academic plan for graduation and register for stackable certificate/degree (option).  Submit graduation petition by deadline (check for the specific date in catalog or syllabus.)
BUS 161 ◊ Business Law I (3)	<i>Required</i>			
BUS 200 ◊ Introduction to Human Resource Management (3)	<i>Required</i>			
BUS 151 ◊ Small Business Management (3) OR BUS 171 ◊ Introduction to Customer Service (3) OR BUS 293 ◊# Global Business (3)	<i>Required</i>			
CIS 110 Social Networking and Web 2.0 (3)	<i>Required</i>			

15 Credit hours

See BUS course descriptions (p.); CIS course descriptions (p.).

**Coordinator:** Dr. William M. Griffin, Ext. 3579